## Salone del Mobile in Milano. Some of the Best Highlights

Joelle Grosso (April 10, 2017)



As one of the international capitals of industrial and contemporary design, the city of Milan holds the Salone del Mobile Furniture Fair which celebrates Italian excellence and artistry every spring.

Milan's design week has officially concluded but as always the <u>Salone del Mobile</u> [2] made a great impression on design lovers from all over the world. The 56th edition of the annual international furniture fair took place at the famous Rho Fiera exhibition venue and featured approximately 2,000 diverse exhibitors and a wide range of innovative concepts for living as well as tons of gorgeous accessories for the entire home furnishing system.

Salone del Mobile constantly aims to be "a global platform for truly top-notch products with the emphasis on innovation." The showcase was split into three sections (classic, design, and xLux) and promoted goods that combine quality and technology shaped by the creativity of leading sectoral companies. 2017 welcomed more guests than ever with over 300,000 visitors from 165 different nations.

Some of the best highlights from this year's design week include Spazio Krizia's exhibition entitled "Foundation" which focused all on light with a series of installations by the popular design duo,

<u>Formafantasma</u> [3]. One of the designers, <u>Simone Farresin</u> [4], called the project, "a careful investigation on the properties of light- reflections, shadows, colors, space- and how to modify it by using mirrors and other optical instruments."

Another trend that stood out at the 2017 Salone del Mobile was the ever increasing collaborations between top designers and brands. It was in Milan that British designer <a href="Tom Dixon">Tom Dixon</a> [5] finally released his super secretive project with the extremely well-known Swedish company, <a href="IKEA">IKEA</a> [6]. Their partnership resulted in the debut of the "hackable" flatpack Delaktig sofa which allows for easy clipons like lamps, armrests, and tables.

For more information on what went down last week, check out Salone del Mobile's official website: <a href="https://www.salonemilano.it/en/">https://www.salonemilano.it/en/</a> [2].

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## Links

- [1] http://ftp.iitaly.org/files/milanosalonedelmobileiitalyjpg
- [2] https://www.salonemilano.it/en/
- [3] http://www.formafantasma.com/
- [4] http://www.formafantasma.com/about
- [5] https://www.tomdixon.net/
- [6] https://en.wikipedia.org/wiki/IKEA