"Supercar of the Year" goes to the Ferrari GTC4Lusso

Joelle Grosso (February 03, 2017)



The distinguished International Automobile Festival bestowed their top honor to the striking new Ferrari GTC4Lusso, making this the car's first European award of the year.

A unique jury made up of esteemed representatives from various artistic fields come together annually at the <u>International Automobile Festival</u> [2] to pick The Most Beautiful Supercar of the Year. The jury is led by renowned French architect <u>Jean Michel Wilmotte</u> [3] who is known all over the world for big projects, such as his revitalization of the <u>Champs-Élysées</u> [4] in Paris and the renovation of the <u>Palais des Festivals</u> [5] in Cannes. Every year, high-end sports car manufacturers compete for the festival's recognition and the winner of this special prize is always a car of exception and is chosen regardless of price.

The Italian Ferrari GTC4Lusso [6] undoubtedly fits all the standards when it comes to being The Most Beautiful Supercar of the Year. The strong yet sophisticated luxury vehicle features signature GT elements like its high speed and long-distance driving abilities along with a four seat arrangement. It can go up to 208 miles per hour and the 6,262 cc V12's maximum power output has been boosted to 690 cv making it the most powerful car in its segment.

<u>Flavio Manzoni</u> [7], the Director of "Centro Stile Ferrari "Senior Vice President of Ferrari Design accepted the award at Les Invalides in Paris and he said that he is "very proud and honored to accept this very prestigious award on behalf of Ferrari and the team at the Ferrari Styling Center. The City of Light is a symbol of elegance and beauty which encapsulates the very essence of the Ferrari GTC4Lusso."

Inside this exotic automobile, drivers will find that the acoustics are significantly better thanks to the upgraded insulation which removes exterior sounds. The climate control system was also enhanced and now delivers desired temperatures 25% faster. Not to mention the new and improved ultraintuitive infotainment system that makes all of its features and content readily accessible.

The vehicle not only provides a smooth and consistent ride but it also represents a heavenly combination of both elegance and high performance. For those wondering how much an award-winning supercar goes for, the starting rate for this brand new Ferrari GTC4 Lusso is around a whopping \$300,000. It's true when they say that luxury quality comes at a luxury price!

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