# Design the Car of Your Dreams and Learn Italian!

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American students of Italian American Committee on Education (IACE) visit the Ferrari showroom in Manhattan to learn Italian while designing the car of their dreams

The Italian luxury sport car manufacturer Ferrari [2] is hosting a few classes of Italian, in partnership

with the Italian American Committee on Education (IACE). [3] High-school students who study Italian in one of the schools supported by IACE's grants in the tri-state area of New York, New Jersey and Connecticut will have the opportunity to learn that Italy is excellent non only in Food, Fashion and Furniture, but also in technology & industrial design. Ferrari's people will talk about the history of the brand, show the engines and the cars, explain the technology breakthroughs behind the different models. Then the students will be able to design their own Ferrari on the configurator that is used by regular clients to personalize their car.

The first class will be on February 9, at 10 am, with students from the Syosset High-school, Nassau County, New York. The second class will be onFebruary 23. The Ferrari showroom is on the corner of Park Avenue and 55th street.

The initiative is part of the efforts by IACE to promote the study of the Italian language and culture in American schools. IACE is a New York based non-profit organization that operates under the supervision of the Consulate General of Italy in New York. Other initiatives include: "Tutti all'Opera!", special performances for students at the New York City Opera; "Mangia sano e parla Italiano" (Eat Healthy & Speak Italian"), cooking classes at Eataly and at Academia Barilla Restaurants in Manhattan; special events with speakers such as Lidia Bastianich.

More information >>> [4]

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