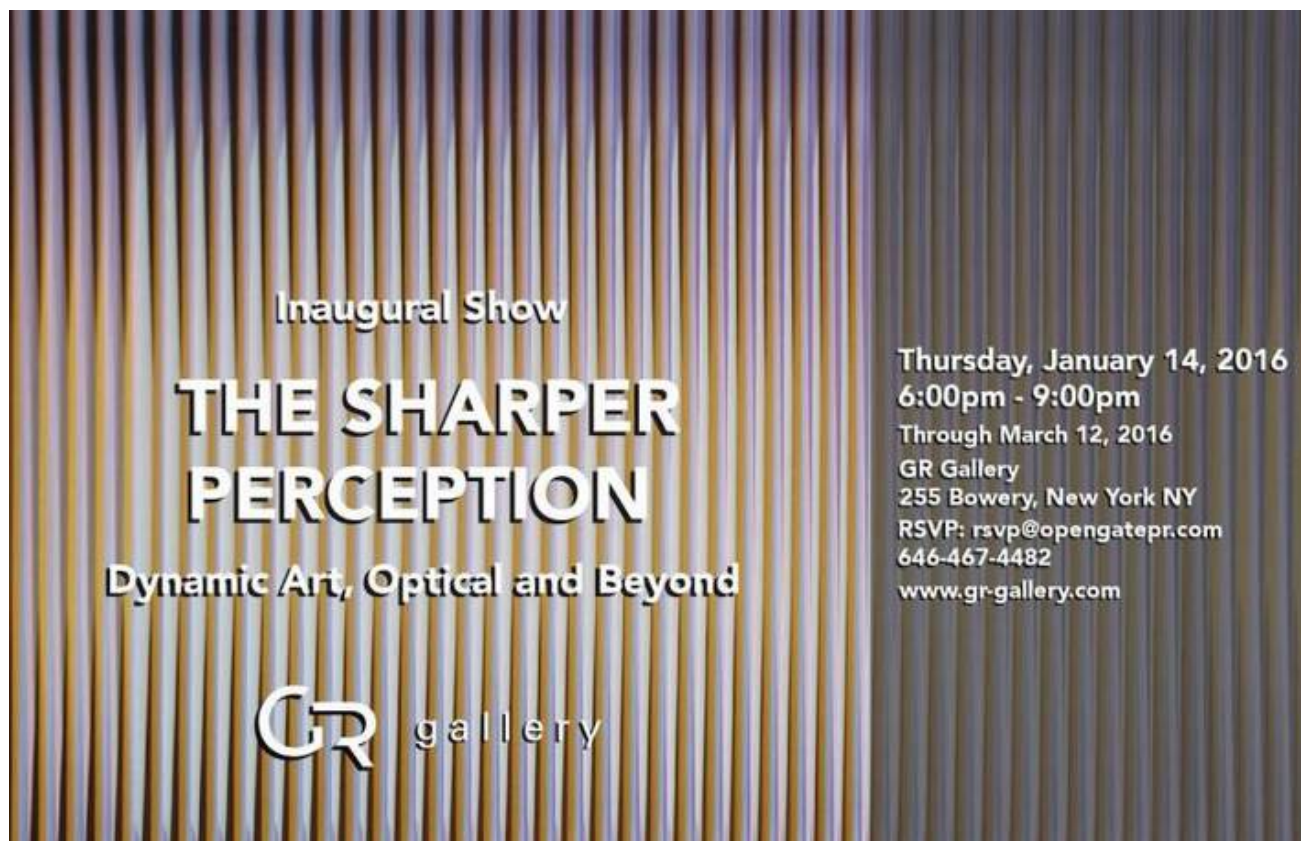




The Sharper Perception Dynamic Art, Optical and Beyond

I. I. (January 15, 2016)



On Thursday, January 14th, 2016 , GR Gallery inaugurated its New York headquarter with the exhibition "The Sharper Perception, Kinetic Art, Optical and Beyond", by curator and founder Giovanni Granzotto. The exhibition will run from January 14, 2015 through March 12, 2016.

Established almost 40 years ago in the late 1970s, Studio d'Arte GR quickly focused its activity on the promotion and valorization of postwar avante-garde artwork of clear Latin matrix, favoring those artists who had created a special, personal propulsion and thrust during the triumph and eclipse of "Informale".

In the 1980s, Studio d'Arte GR became intent upon relaunching certain aspects of Abstractionism of the 1950s and 1960s which in Europe and especially Italy had been compared to American Abstract Expressionism, interesting itself in the works of artists such as Afro, Alberto Burri, Giuseppe



Santomaso and Emilio Vedova.

In the new space, which covers over 1,600 square feet, on the ground floor of 255 Bowery, will be displayed 40 artworks of various artists, reflecting the most unusual and dynamic techniques.

The exhibition focuses on the themes of perception and movement, as well as the Optical, dynamic and three-dimensional structuring of the artwork; all features that have strongly influenced contemporary art from the sixties until today.

About 20 artists will be the protagonists of this event, which, starting from the masters, Munari, Vasarely and Schoffer, plus some of the masters of the most important Optical currents such as Biasi, Cruz-Diez, Le Parc and Morellet, those who have circled around the Azimuth project, such as Bonalumi, Simeti and Piene. Finally, featuring younger artists such as Marcello De Angelis, Gabriele Grossi and Marco Casentini.

On the occasion of this inaugural event, a representative catalog will be available. In addition to documenting the exhibition through the exposed images, it will present the program of activities at this new gallery, and will be accompanied by the text of the critic-founder Giovanni Granzotto and the director Alberto Pasini.

The catalog is produced by the Italian publishing house De Bastian Editore. It will also provide an opportunity to introduce the new staff, coordinated by Eva Zanardi, manager and head of communications. A cocktail reception will follow the presentation of the exhibition. The inaugural event and PR activities will be organized by Open Gate Communications. The exhibition is made possible thanks to the contribution of the historic sponsor, Euromobil Group.

The opening reception will begin at 6:00 p.m. at GR Gallery, located at 255 Bowery, New York, NY 10002.

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