## Make Your Dreams Come True with the Dream It Contest

## I. A. (August 07, 2014)



Good news for youth between the ages of 18-25: thanks to Casa Italiana Zerilli-Marimò, which teamed with ENIT, you can now win your dream trip to Italy in the Dream It Contest. Older than 25? Have fun voting for your favorite entry!

With the summer in full swing, the activities and events at <u>Casa Italiana Zerilli-Marimò</u> [2] are suspended until the beginning of the school year. Yet it would be unlikely for the Casa's Director Stefano Albertini to not take every opportunity to promote Italy in the US.

Hence the wonderful announcement of a contest where the winning entry is granted a trip to Italy! Casa Italiana Zerilli-Marimò teamed with <u>ENIT</u> [3], the Italian tourism board in New York and created the <u>Dream It Contest</u> [4]. The main purpose of the contest is providing information about the image of Italy that US tourists and young adults have.

The contest is addressed both to people who have already travelled or studied in Italy, as well as those who are still dreaming about it. Entries are limited to US residents between the ages of 18 and 25, but everybody can vote, so please visit the voting page <u>here</u> **[5]** and help one of the participants' dreams come true!



Entering the contest is a breeze, after having answered a short questionnaire, participants are invited to submit a photo or a video with a brief description of their Italian experience or of their Italian dream. The entry that receives the most "likes" will earn a roundtrip flight to Italy in off peak season plus 6 nights at a 2/3 Star Hotel in an Italian city chosen by the winner.

The deadline for submitting your entry and casting a vote is September 30th, 2014.

## Click here for more information and complete contest rules $\geq \geq \geq [6]$

Source URL: http://ftp.iitaly.org/magazine/tourism/article/make-your-dreams-come-true-dream-itcontest

## Links

- [1] http://ftp.iitaly.org/files/dreamtienit1410491235jpg
- [2] http://www.casaitaliananyu.org
- [3] http://www.enit.it/en/
- [4] http://www.dreamitcontest.com/the-award/
- [5] http://www.dreamitcontest.com/vote/
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