

Living La Dolce Vita in New York

M. M. (June 17, 2009)



'Journey to La Dolce Vita' is a photo exhibit/movie festival/concert for charity that celebrates the glamour of Italy in the 50's and 60's. The initiative's aim is to raise funds to benefit children victims of the recent earthquake in Abruzzo, Italy

How about a trip to Italy? If you are still working, stuck in the office, and keeping up with a busy schedule, a summer vacation in the Bel Paese might seem impossibile for you. But Fondazione Foedus in NYC has a solution just for you.



'Journey to La Dolce Vita' will take place on June 26-27. The event, organized by the Fondazione to benefit the victims of the earthquake in Abruzzo, celebrates the glamour of Italy in the '50s and '60s guiding the audience through the magnificent avenues and the narrow backstreets of the "caput mundi", Rome.

On June 26 at 7 pm the classic movie by William Wyler will be screened outdoor in the stunning Empire-Fulton Ferry State Park (right under the Brooklyn Bridge), where the public will enjoy an exceptional view and savour artisanal gelato and other Italian delicacies.

"The Journey to La Dolce Vita" exhibit will be inaugurated on the same day and will run at

the



Cultural Institute of New York, RAI Corporation and the Italian Trade Commission, features a selection from over 100 black-and-white original archive photos never seen before in the U.S. of royal families, presidents and Hollywood movie stars in their visits to Rome. The pictures portrait unforgettable scenes such as Joe DiMaggio on a Vespa, Frank Sinatra lounging on the beach, John F. Kennedy saluting the Italian troops and Charlton Heston on the set of Ben Hur. Not only. Vintage Vespas, an old Fiat 500 and the brand-new Fiat 500 will be on display to complete the Dolce Vita experience the exhibit offers.

Through the sale of these original photographs, the Fondazione Foedus aims to raise funds for an international charity dedicated to children. "Our hope is that Journey to La Dolce Vita will soon be the path taken by all children around the world", declared Gianclaudio Angelini, General Director of Foedus USA, at this regard. In particular, the initiative's goal is to collect substantial foundings to benefit children victims of the recent earthquake in Abruzzi, Italy. Finally, the visitors not only will have a chance to admire inedit and original photo-portraits, but will also have a chance to win 2 Business Class tickets to Italy and 1 brand new Vespa at the Dolce Vita raffle.

Finally, Fondazione Foedus invites the public to return to the Empire-Fulton Ferry State Park on Saturday June 27, when Italo-Brasilian bossa star Rosalia de Souza will offer a free performance and the New York-based Italian chef Cesare Casella will serve an exquisite outdoor menu.

i-Italy invites all those passionate about Italian cinema, music and culture to attend the event and contribute to this important and generouse cause.

EVENT DETAILS

Friday June 26, 7pm, Gelato and Film Screening in the Park: Film screening Roman Holiday outdoor - al fresco - in the stunning Empire-Fulton Ferry State Park (26 New Dock St, Brooklyn, NY 11201) with views of the Bridge, Lady Liberty, the river and the skyline of downtown Manhattan. Italian delicacies and artisanal gelato will be available to the public

Saturday June 27, Concert & picnic in the Park: Renowned jazz singer Rosalia de Souza offers a free charity concert at the Empire-Fulton Ferry State Park. Italian delicacies and artisanal gelato will be available to the public, which is expected to be in the thousands.

June 27 - Aug 2 2009, Photo exhibit: The photo exhibit runs at the [Pow \[2\]erhouse Arena \[2\]](#) (37 Main Street, Brooklyn, NY), founder of the prestigious [NY Photo Festival \[3\]](#) and considered a mecca for photography enthusiasts in New York. Free admittance.

Related Links: <http://www.FondazioneFoedus.org> [4]
<http://www.JourneytoLaDolceVita.org> [5]



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- [2] <http://www.powerhousearena.co>
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